# RED CHERRY Kindy Photos & Film

# Photography Timeline 2024

# We will send you a confirmation of your booking via email with your centre dates.

#### 5-6 weeks Prior to Photos being taken

We will send out flyers and posters to your centre. Please distribute flyers to each child in their information pockets + a few extras near the sign on area at your front desk. Please hang posters on each room door.

We will also email through a PDF and electronic flyer to email out to your centre families/ post on socials/ communicate on storypark.

# Parents then start to REGISTER ONLINE up until photo day.

Parents will need to register online for us to photograph individual photos of their child. This must be done prior to their chosen photo day online. No individual photos are taken of children that are not registered.

### 3 days prior to Photo day

We will send you an email with a list of registered children. Please encourage families that haven't registered to make sure they register prior to photo day. We do accept late registrations up until 9am on the photo day only. After that - we may not see that they have registered.

Please remind families via storypark/email.

### **On Photo Day/s**

We arrive usually between 8.15-8.45am. (Depends on your centre - we will let you know). Each day we will bring a list for each room of children to be photographed that day and give an approximate time of when we will be in their play area.

We are generally finished between 11-11.30am (depending on your centre) We will let you know when siblings are to be photographed. Staff photos are done on 1 pre-agreed day at the end of our photos sessions for the children.

> Red Cherry Kindy Photos www.redcherryimages.com.au admin@redcherryimages.com.au

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## After Photo day

#### 7-10 working days after Sessions are complete

Parents will be notified by email/SMS when their child's photo gallery is open to view in our online secure photo gallery. They will be given a passcode to view and code to use at checkout to redeem their registration deposit.

#### **Class photos**

We will send through a draft version of the class photo for name checking/spellings etc. Please ensure they are correct to avoid a reprint/processing fee. The centre will receive 2 complimentary class photos per class for administration use.

#### **Staff Photos**

We will send through the digital copy of staff photos once all photo galleries of children are ready and class photos have been approved. The centre also receives complimentary 5 x 7 inch prints of each staff headshot.

### Parents have 10 days to order printed items/packages etc

Parents are instructed to order their photo package before the closing date to qualify for complimentary delivery of their order to the centre. Orders after the closing date incur the parent a \$15 postage fee. Parents are sent lots of regular reminders. <u>Digital only orders</u> are available for up to 3 months after galleries released. We need to keep to this 10 day ordering timeframe for fairness and prompt delivery of photo packages for all parents.

### 2-3 weeks after the Print Order Closing Date

We deliver print orders to your centre for collection by families. You will receive a delivery list to please check off when photo packages arrive. We will email families to let them know their package is available to collect from the centre.

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